

7710 W. Saginaw Hwy Lansing, MI 48917

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## Dear Business Owner,

We would like to invite you to participate in the Delta Rocks! Family Festival 2004 Business Expo. This is a unique opportunity to showcase your business to thousands of festival-goers. The Expo will be an integral part of the festivities and will be centrally located in the park. This is your chance to be creative and make your business shine! Although, no sales are allowed, feel free to provide giveaways that will attract the public to your area and advertise your business. Enclosed, please find an application which includes rates and other pertinent information.

Delta Rocks! Family Festival 2004 will be held at Sharp Park on Elmwood Road, on Saturday, June 26<sup>th</sup>. The festival is a one-day event designed to provide fun, affordable fun for the entire family. Activities include: Clowns, Live Music, Live Animals, Shows, Classic Car Show, Super Sling Shot, Inflatable Attractions, Children's Make-It-Take Craft Booths, Concessions and lots more!

Please feel free to contact us and we would be happy to answer all of your questions. We look forward to seeing you at the Delta Rocks! Family Festival 2004 Business Expo. If you would prefer not to participate in the Business Expo but would like to be a festival sponsor, please contact us for more information. Thank you very much.

Barbara Sherbo Kellogg Committee Member

Kathy Sobczyk Committee Member